



I-002 Communication and Collaboration

Course-Embedded Internship Log - 2

Course Number: <i>EDLD 5326: School Community Relations</i>	Place of Activity Central Elementary	Time Spent on Activity <i>6 hours</i>
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Description of the Activity	<i>Students develop a presentation to be given to key stakeholders in their school that emphasizes the importance of parental-community involvement to student achievement.</i>
Personal Reflection/Learning: Focus reflection on the leadership skill. (Minimum of 150 Words)	<p>In EDLD 5326, I learned that identifying key stakeholders is crucial in the success of implementing new initiatives on a campus. The stakeholders in my family-school-community partnership are the campus principal, community members, parents, staff members, and students. As a leader, I would invite my identified stakeholders to attend a presentation on effective implementation and utilization of the school website. My goal would be to increase student achievement through parent involvement and two-way communication. Therefore, I would make sure all stakeholders were aware of the opportunity for two-way communication by using the school website.</p> <p>I also learned that selling your idea is important for successful implementation. As a leader, I would want the audience to buy-in and have a desire to participate in more effective and convenient two-way communication through the school website. I would want the audience to assist with increasing family-school-community involvement to positively affect student achievement in class and on standardized tests.</p> <p>Developing a presentation and project timeline was extremely beneficial in developing my leadership skills. It allowed me to think about the S.W.O.T. outcome of my proposed partnership. Davies (1991) relates that exceptional parent-involvement programs have two-way communication in place between school and home that involves collaborative planning and decision-making with parents. I believe that creating a campus website would allow our campus to increase our two-way communication and work towards the "exceptional" parental involvement programs that Davies refers to.</p> <p>Davies, D. (1991, January). Schools reaching out: Family, school, and community partnerships for student success. <i>Phi Delta Kappan</i>, 72(5), 376-382.</p>